
Some Christian religious leaders in Ghana often claim to possess supernatural abilities or the power to prophesize death and event outcomes... 

...to grow their social influence and political clout, and deepen their pockets

But increasingly, social media users are calling them out in the public domain, using memes and visual expression to challenge these supposed truths

Public accusations of fakery: Who is behind the screen?

Visual artists
Cartoonists
Bloggers
Satirists

What are their chosen mediums?

Memes, cartoons, and photoshopped images
Discussions and commentary
Satirical hashtags

How can visual expression challenge religious fakery?

By stimulating public debate and channeling existing public doubts

By proffering a stimulating critique that counters supposed truths put forth by fake religious leaders

By acting as a visual “social truth”: a satirical expression of public accusations of fakery

This growing trend of using visual arts to level accusations of fakery on social media is changing the landscape for charismatic Christian leaders in Ghana by tarnishing their public image

Adapted from peer-reviewed research article: