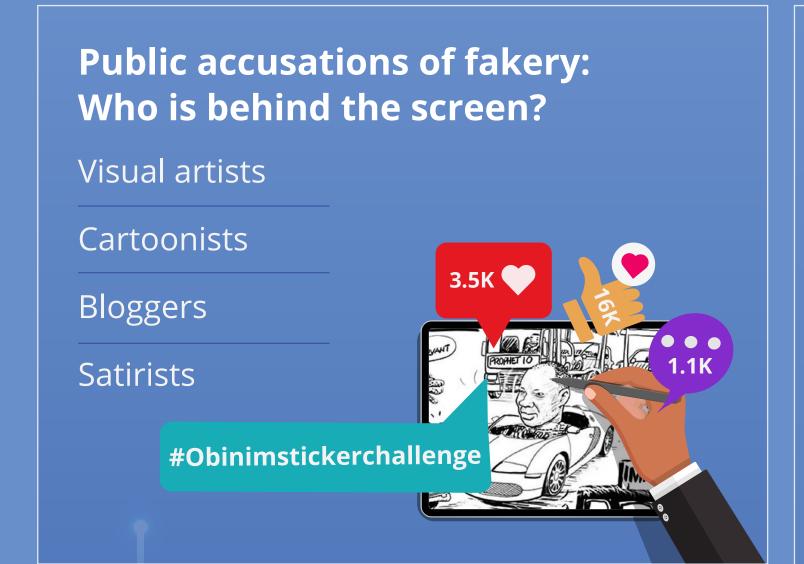
Calling Out Fake Christian Religious Leaders in Contemporary Ghana: Who, What, How

Some Christian religious leaders in Ghana often claim to possess supernatural abilities or the power to prophesize death and event outcomes...

...to grow their social influence and political clout, and deepen their pockets



But increasingly, social media users are calling them out in the public domain, using memes and visual expression to challenge these supposed truths



What are their chosen mediums?

Memes, cartoons, and photoshopped images

Discussions and commentary

Satirical hashtags



How can visual expression challenge religious fakery?





By stimulating public debate and channeling existing public doubts

By proffering a stimulating critique that counters supposed truths put forth by fake religious leaders

By acting as a visual "social truth": a satirical expression of public accusations of fakery

This growing trend of using visual arts to level accusations of fakery on social media is changing the landscape for charismatic Christian leaders in Ghana by tarnishing their public image

Routledge
Taylor & Francis Group
www.tandfonline.com

Adapted from peer-reviewed research article:

"The Fake is News": On Popular Visual Media, Fakery and Legitimacy Contestations in Charismatic Christianity in Contemporary Ghana Oduro-Frimpong (2021) | Journal of African Cultural Studies | 10.1080/13696815.2021.1950524

